

# How Can Print and Imaging Companies Develop the Talent to Stay Competitive in a Digital World?

Governments, businesses, and hospitals around the world rely on Agfa-Gevaert N.V. to support their complex imaging needs – whether for processing X-rays, printing product packaging, or creating secure ID cards. As digital technology transforms the print sector, Agfa is growing its operations in the healthcare industry to strengthen its leading position. It wanted to figure out how it could effectively attract, nurture, and guide a talented global workforce to succeed in the brave new digital world.

To manage the complex HR needs of its graphics, healthcare, and specialty products businesses, Agfa worked with Flexso for People and used the SAP® Cloud Platform Integration service to develop a global HR policy system that can be adapted to meet the diverse needs of each regional division. Integrated with the SAP SuccessFactors® Employee Central solution, staff members can request leave and organize their work schedules using slick digital tools – boosting employee efficiency. With streamlined, modern job application portals running on the SAP SuccessFactors Recruiting solution, the company is also now better placed to attract the next generation of digitally savvy workers that will support growth and innovation in the years ahead.



“By building a global HR strategy that is also tailored to the local needs of each regional division, we gain the agility to **seize the opportunities of a rapidly changing industry.**”

Peter Dignef, Global Head of HR Services, Agfa-Gevaert N.V.

To retain its position as one of the world's leading digital imaging specialists, Agfa worked with Flexso for People to streamline its global HR processes with SAP® SuccessFactors® solutions. By enhancing the employee experience with convenient, digital tools and strengthening the company's reputation for excellence, Agfa ensures it can hire and retain the top talent capable of taking its business to new heights.



## Present

In 1 out of 2 hospitals worldwide



## Top 3

Company in the world for digital radiography



## Reduced

CO<sub>2</sub> emissions by 30,000 tons in a decade





# Developing a Digital Future with SAP® SuccessFactors® Solutions

**Agfa-Gevaert N.V.**  
Mortsel, Belgium  
[www.agfa.com](http://www.agfa.com)

## Industry

Professional services –  
printing and digital imaging

## Products and Services

Specialist printing technology  
for graphics, healthcare, and  
engineering sectors

## Employees

11,000

## Revenue

€2.44 billion

## SAP® Solutions

SAP® Cloud Platform and  
the SAP SuccessFactors®  
Employee Central and  
SAP SuccessFactors  
Recruiting solutions

Print and imaging solutions provider Agfa is gearing up for success in an ever-more-digital world. Working with Flexso for People, the company deployed SAP SuccessFactors solutions to streamline global HR activities, enhance the employee experience, and recruit next-generation talent. With simplified, digital HR processes, Agfa is better prepared than ever before to seize the growth opportunities of tomorrow, today.

### Before: Challenges and Opportunities

- Place HR at the front and center of business development initiatives
- Expand operations in the healthcare industry and develop innovative new products and services
- Enhance the employee experience with the latest digital technology
- Recruit and retain highly skilled individuals for vacancies across all business units

### Why SAP and Flexso for People

- Robust SAP technology that delivers a rock-solid data model for integrated global payroll and HR systems
- Experienced consultants at Flexso for People who understand Agfa's complex business in detail
- Modern, digital interface of SAP SuccessFactors Recruiting, which allows Agfa to post vacancies to multiple sources in minutes
- Adaptable cloud technology that enables Agfa to scale as and when needed

### After: Value-Driven Results

- Establishment of a global, business-driven HR function that continually adds value to the company
- Increase in efficiency of the HR department, freeing up more resources to invest in strategic HR activities
- Ability for staff members to request leave and monitor their schedules quickly and conveniently
- Future path to improving the employee experience even further with mobile-supported applications
- Agfa now more attractive to future employees, helping the business recruit the best talent

**“SAP SuccessFactors solutions are helping us transform our business by offering us more efficient ways to empower our people to achieve their best while strengthening our brand image.”**

Peter Dignef, Global Head of HR Services, Agfa-Gevaert N.V.



SAP SuccessFactors 

Featured Partner



**>3,000**

Employees in 30 countries supported by a single global payroll and HR solution run by a team of 5 experts

**1 feature**

For time and attendance management in SAP SuccessFactors Employee Central to replace 30 tools

**Freed-up**

Budget that can be invested in strategic HR activities, such as employer branding

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